



NEWS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, September 1, 2020

FOR MORE INFORMATION:

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### **ALACRAO HOST VIRTUAL COLLEGE FAIRS**

Alabama Association of Collegiate Registrars and Admissions Officers (ALACRAO) will host Virtual College Fair options for high school students. The event is free to public, private, and homeschool students and all are invited to attend. Live virtual fair options are:

- September 17, 2020                      9:00 a.m.-11:00 a.m. and 6:00 p.m. – 9:00 p.m.
- October 20, 2020                        9:00 a.m.-1:00 p.m. and 6:00 p.m. – 8:00 p.m.
- November 17, 2020                      9:00 a.m.-11:00 a.m. and 6:00 p.m. – 8:00 p.m.

The health and safety of students and college representatives are our primary focus. COVID-19 has changed traditional recruitment for colleges and universities. ALACRAO Executive Committee voted to suspend all in-person fall 2020 college fairs.

“Virtual College Fairs allow prospective students to learn more about the exciting opportunities available at many in-state, out of state, public, private, two-year, and four year institutions,” said Tennyson “T.J.” Smith, President of ALACRAO “Students may not have awareness of the diverse options available. With in-person fairs suspended, our organization feel the need to reach all students throughout the state from Ardmore to Fairhope, Eutaw to Wedowee, and ReboBeth to Sheffield. The institutions are excited to connect with students and parents virtually. Our goal at this event is to showcase opportunities in a time of uncertainty.”

Students will be able to apply for admission to the college, receive financial aid and scholarship information, and chat live with college representatives. To register, visit <https://alacrao.swoogo.com/virtual>.

For more information, visit <https://alacrao.swoogo.com/virtual>.

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